

Cookie Policy

Cookies are files which contain an identifier (a string of letters and numbers) that are sent by a web server to a web browser and are stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either 'persistent' cookies or 'session' cookies. A persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date. A session cookie will expire at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

Use of Cookies

We may use cookies for the following purposes:

- authentication - to identify you when you visit the sites and as you navigate the site
- status - to help determine if you are logged into the site
- security - to protect user accounts, including preventing fraudulent use of login credentials, and to protect our site and service
- analysis - to analyse the use and performance of the site
- cookie consent - to store your preferences in relation to the use of cookies more generally

Cookies used by our service providers

Our service providers use cookies which may be stored on your computer when you visit the site.

We use Google Analytics to analyse the use of the site. Google Analytics gathers information about website use by means of cookies. The information gathered relating to the site is used to create reports about the use of the site. Google's privacy policy is available at <https://www.google.com/policies/privacy>

Managing Cookies

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Internet Explorer](#)
- [Apple Safari](#)
- [Opera](#)
- [Mozilla Firefox](#)

Please be aware that blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you may not be able to use all the features on our site.

Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Subgroup	Cookies	Cookies Used
www.sagehomes.co.uk	cuvid , cuvon	First Party
www.reevo360.com	PHPSESSID, LOG_ID, VISIT_TIMER, LOG_TS	Third Party
sales.sagehousing.co.uk	cuvon	Third Party
cuvon	_gclxxx	Third Party
assets.app.futr.ai	mp_243bf68294619681130eced850c46148_mixpanel	Third Party

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Cookie Subgroup	Cookies	Cookies used
sagehomes.co.uk	_gat_UA-111516448-1 , _fbp	First Party
www.facebook.com		Third Party
srv.stackadapt.com	sa-user-id-v2	Third Party
youtube.com	VISITOR_INFO1_LIVE, CONSENT, YSC	Third Party
cdn.cookie-script.com	_fbp	Third Party
az416426.vo.msecnd.net	ai_session	Third Party
doubleclick.net	test_cookie, IDE	Third Party

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookie Subgroup	Cookies	Cookies used
sales.sagehomes.co.uk	sage_homes_session , XSRF-TOKEN	First Party
sagehomes.co.uk	AWSALB	First Party
co.uk	OptanonAlertBoxClosed	First Party
www.sagehomes.co.uk	.AspNetCore.Antiforgery.9fXoN5jHCXs , CMSLandingPageLoaded , ai_user , ARRAffinity , ARRAffinitySameSite , CurrentContact , CMSAnalyticsData , CMSCookieLevel , VisitorStatus	First Party
myhome.sagehomes.co.uk	OptanonConsent , cb-enabled , AWSALBCORS , ASP.NET_SessionId	First Party
sagehousing.co.uk	OptanonAlertBoxClosed, OptanonConsent	Third Party
cdn.cookie-script.com	AWSALB, OptanonAlertBoxClosed, OptanonConsent, AWSALBCORS	Third Party

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookie Subgroup	Cookies	Cookies used
www.sagehomes.co.uk	ai_session	First Party
sales.sagehomes.co.uk	_hjIncludedInPageviewSample , cusid	First Party
myhome.sagehomes.co.uk	_hjIncludedInSessionSample_2610531	First Party
co.uk	_gclxxx , _hjTLDTTest , _hjSessionUser_2610531 , _ga_CDDQCCXE18	First Party
sagehomes.co.uk	_hjSession_2610531 , _gid , _ga , _hjAbsoluteSessionInProgress , _hjFirstSeen	First Party
www.google-analytics.com	ai_session	Third Party
cdn-ukwest.onetrust.com	ai_session	Third Party
js.monitor.azure.com	ai_user, ai_session	Third Party
sales.sagehousing.co.uk	cusid	Third Party
cdn.cookie-script.com	_ga_CDDQCCXE18 , _gat_UA-111516448-1 , _hjIncludedInSessionSample_2610531 , _hjAbsoluteSessionInProgress , _hjSession_2610531 , _hjSessionUser_2610531 , _ga , _gid	Third Party
script.hotjar.com	_hjIncludedInPageviewSample , ai_session	Third Party
assets.app.futr.ai	ai_session	Third Party